

ALL INDIA INSTITUTE OF MEDICAL SCIENCES
ANSARI NAGAR NEW DELHI-29

To,

Dr. Ahamadulla Shariff
Prof in Charge,
Computer Facility
AIIMS

Date: 06.08.18

Subject: Uploading and Playing of Awareness Animation Film of Swachta Mascot-TOTO in all displaying units for cleanliness and hygiene promotion at AIIMS.-regarding

Respected Sir,

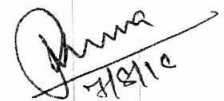
Under the aegis of "Kaya-Kalp" and "Clean and Green AIIMS" All India Institute of Medical Sciences, New Delhi has initiated multiple activities for further improving the hygiene and sanitation in the hospital premises.

Considering the importance of sanitation in the hospital, it was decided to produce short duration animation film depicting TOTO –the Swachta Mascot imparting awareness about anti-littering and anti-spitting in the hospital.

In order to devise the modalities of producing the animation film a committee was constituted under chairmanship of Prof. Gurpreet Singh Gulati and Directorate of Advertising and Video Publicity (DAVP) was requested to identify the vendors. Subsequently following the laid down procedures the vendor was selected and produced the animation film as specified by the committee.

The animation film (02 minutes duration) after approval of the committee is now required to be uploaded for display on all the display units/information screen/kiosks in the main hospital and in all the centers. The film in suitable storage/transferable medium will be provided to the CF or to the nodal as per the directions from your office.

Hence, it is requested for approval and initiation of process for uploading and playing of awareness animation film of **SWACCHTA MASCOT-TOTO** in all displaying units for cleanliness and hygiene promotion in AIIMS. Submitted for approval and further needful.



(Dr. Vijaydeep Siddharth)


Asst. Prof., Deptt. of Hosp. Admn.

& Officer In-charge, Sanitation & Housekeeping Services


Copy to:

PS to Director } for kind information please
PS to MS }

Mr S. N. Rajhu Kumar

Sh. ~~S. N. Rajhu~~ Kumar for n.a. please.  09/08/18

Ana please

 09/08/18