



CENTRE FOR INTEGRATIVE MEDICINE & RESEARCH (CIMR)  
Convergence Block, 7<sup>th</sup> Floor  
All India Institute of Medical Sciences, New Delhi-29



## Logo Design Competition

All India Institute of Medical Sciences, New Delhi, is celebrating the 8<sup>th</sup> International Day of Yoga, and as a part of it, the Center of Integrative Medicine and Research is organizing a logo competition.

### 1. Theme for Logo competition:

Logo should represent *Integrative Medicine with an emphasis on Yoga*

### 2. Who can participate?

The competition is open to all Indian citizens residing within India.

### 3. Guidelines for the logo design competition & Technical specifications:

- i. The logo should represent *Integrative Medicine with an emphasis on Yoga*
- ii. The logo must not contain any provocative, objectionable or inappropriate content.
- iii. The artists may use modern as well as traditional symbols.
- iv. If desired, the artist may share a tagline, and in that case, it should be catchy and should not be more than eight words.
- v. The logo should work both in colour and black and white and be adoptable to different scales and uses (e.g., web pages, e-mails, hard copy, projected images, envelopes, visiting cards, posters etc.)
- vi. Do not copy from or any elements of any existing logo and tagline.
- vii. Submit files according to the specifications mentioned below. Entries not meeting these criteria will not be accepted.
- viii. Entry should be sent to [cimrlogo@gmail.com](mailto:cimrlogo@gmail.com), with two files not exceeding 10MB in size.
- ix. A single image file, including both black and white and colour versions of the logo on a white background (no transparency), in either .tif or .jpeg or .png format, placed in a 600x600 pixel format with a resolution of 72 dpi.
- x. A single multi-page (A4 size) pdf set for high resolution, containing the following in this order and with the following page restrictions:
  - Page 1: logo in colour (Please mention the colours used in terms of RGB colour values)

**Dr. GAUTAM SHARMA**  
Professor Cardiology & in-charge  
Centre for Integrative Medicine and Research  
All India Institute of Medical Sciences  
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- Page 2: logo in black and white
- Page 3: logo in grayscale
- Page 4: logo in 3 different sizes, 10mm X 10mm, 25mm X 25mm, 125mm X 125mm
- Page 5: documentation (summary, description or explanation of logo symbolism, designer's intent)
- Page 6: short biographic information of the designer

#### 4. Copyright and Patents:

- i. By entering this competition, the designer assigns the copy rights to AIIMS, New Delhi, to use each submission.
- ii. Each designer retains all intellectual property considerations associated with their submission.
- iii. Entries should not violate any intellectual property, including, but not limited to patents, trademarks, and copyrights. By admitting their entry the designer certifies that the entry is original, created solely by entrant and no other person or entity holds rights to the entry and its components.
- iv. Please note that the logo design and tagline of the program must be original and should not violate any provision of the Indian Copyright Act, 1957.
- v. Anyone found infringing on others' copyright would be disqualified from the competition. AIIMS will not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- vi. In consideration of the prize money received, the winner agrees to transfer all applicable intellectual property considerations to AIIMS New Delhi.
- vii. The entrant is responsible for the contents of the advertisement, which cannot include copyright-protected material. The entrant must have the rights to all the texts and images used in the submitted work.

#### 5. Prize:

The winning entry will receive a certificate and a cash prize of Rs. 5000/- (Five Thousand only).

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#### 6. Deadline and other terms and conditions:

- i. Entries will be judged on creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact.
- ii. Multiple entries from a single contestant will not be entertained.
- iii. Only online submission of entries is allowed.
- iv. Each entry should accompany the scanned copy of the enrollment form.
- v. The opening date is: **04 JUN 2022**, and the closing date is **14 JUN 2022** till 5:00 PM.
- vi. E-mail ID for submission of entry is [cimrlogo@gmail.com](mailto:cimrlogo@gmail.com)
- vii. The winner will be intimated by call or email.
- viii. The decision of the Selection Committee will be final and binding on all the contestants.
- ix. The Management reserves the right to cancel the competition at any moment without giving any reason.
- x. Any legal proceedings arising out of the completion/ its entries/ winners shall be subject to the local jurisdiction of Delhi State.

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## LOGO Design Competition

Enrolment Form		
Name (in block letters)		
Address with pin code		
Mobile No.		Photo  (Self-attested)
E-Mail ID		
<p>Please attach a self-attested scan copy of any of the following photo ids (pan card/DL/Aadhaar card/voter id). In case of student, if the above-mentioned id cards are not available, attach the school /college id card attested by Head of the Institution.</p>		
<p>Declaration:</p> <p>I am hereby declaring that only one entry has been sent by me in this Logo designing competition. I will abide by all the terms and conditions of the logo designing competition.</p> <p style="text-align: right;">Signature: .....</p> <p style="text-align: right;">Name: .....</p>		