

2. Outreach Services:

Outreach services focus on reaching underprivileged and rural populations where access to cancer screening and preventive care is limited. The key outreach activities include:

- **Screening Camps:** Organizing regular mobile camps in rural and underserved areas to screen for various cancers and provide early detection services.



- **Awareness Programs:** Conducting educational sessions in schools, community centers, and workplaces to raise awareness about cancer prevention, early signs, and risk factors.



Breast Cancer Awareness month

- **Vaccination camps:** organizing regular vaccination drives, particularly focusing on HPV vaccines to prevent cervical cancer, targeting at-risk populations and ensuring broader community immunization against preventable cancers.



Students Awareness

- **Adolescent / students awareness:** Focused initiatives are undertaken to educate adolescent students about cancer prevention, reproductive health, and lifestyle choices. The department



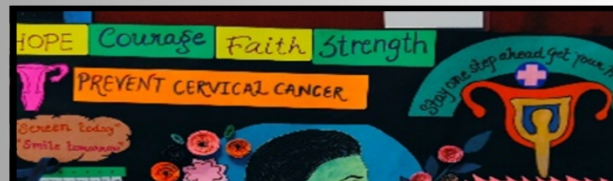
conducts interactive workshops and school programs to empower young individuals with knowledge on cancer risks, screening, and

prevention strategies.

- **Tobacco cessation:** The department actively engages in tobacco cessation programs, offering counseling, support groups, and resources to help individuals quit smoking and reduce their risk of cancer. These programs are integral to their broader public health efforts aimed at reducing tobacco-related cancer incidences
- **Collaboration with NGOs and Government Programs:** Working with non-governmental organizations and government health programs to promote cancer prevention and screening at the grassroots level.
- **Capacity Building for Healthcare Workers:** Training local healthcare providers and community health workers on cancer screening techniques and the importance of early detection.



- **Cancer Prevention Campaigns:** Large-scale public health campaigns focusing on reducing risk factors such as tobacco use, alcohol consumption, unhealthy diet, and physical inactivity.



Nukkadnatak / Street play

